

About Olema

In 2005 after a decade of building their highly acclaimed flagship Napa Valley estate, Amici Cellars' proprietors, John Harris and Bob Shepard, launched its sister brand, Olema, a distinct collection of wines that are focused on fruit and terroir, well-balanced in structure, excellent everyday wines.

The stand-alone brand is recognized for its portfolio of thoughtfully crafted, approachable wines. Under the direction of Amici Cellars' skilled winemaking team, Olema has swiftly grown a fan following with wine critics and customers for its classic varietals and fresh new look.

At Olema the goal is to bring the best possible fruit to the cellar. The more the vines are in balance, the better the fruit, and the better the fruit, the easier it is to make great wine. From when the grapes arrive at the winery to when the wine is bottled, the Olema team ensures that its wines are both true to their classic varietal characteristics and growing regions.

The cool climate regions of Sonoma County's Russian River Valley and Coast are known for producing wines of bright acidity and considerable complexity. Olema Chardonnay, Chardonnay Reserve and Pinot Noir are blends from premier vineyards, where the fruit in these regions naturally benefits from the influence of the nearby Pacific Ocean and longer duration of sunlight. The warmth, combined with the tempering effect of a cool maritime influence creates a perfect growing season, allowing grapes to ripen without dramatic fluctuations, resulting in bright, balanced wines.

The rocky riverbeds of the Alexander Valley create the ideal growing conditions for Cabernet Sauvignon. Late to bud and late to ripen, these grapes thrive in well-drained gravelly soils. The warm, hot and dry regions of the valley produce fruit that's rich in color and flavor, resulting in Olema's elegant and complex Cabernet Sauvignon.

When the team at Olema set their sights on producing a world-class Rosé, they looked no further than the varietal's birthplace, Côtes de Provence. As with all Olema wines, there is a strong commitment to honoring the provenance of its vineyard sources, ensuring that each wine is a true reflection of terroir. Distance does not detract from diligence. The Olema winemaking team travels regularly to Provence focusing a great deal of energy and effort during the growing season, and when they receive the call that the wine is ready for bottling, they hop the next flight to Provence for the final tasting before blessing. The result, a stunningly beautiful, vibrant Olema Rosé with fresh floral aromatics and a crisp finish.

With the help of Provence partner Jean Compeyrot, Olema's next venture was to the north of Provence, the second largest concentration of sparkling wine producing vineyards in France. The sun-drenched Loire Valley is where Olema's Brut Crémant and Brut Rosé Crémant are produced in the traditional method from grape varieties cultivated in the valley — Chenin Blanc, Chardonnay, Cabernet Franc and Grolleau. These effervescent wines exhibit characteristics of the region, bright and honeyed with a creamy mouthfeel.

The Loire Valley is also the source for Olema's most recent addition, Sauvignon Blanc. The Loire River, which runs through much of the heart of the valley, helps deliver the unique minerality to the wines of the region. Coupled with its maritime weather, early morning fog burning-off to hot dry afternoons allows for ample ripening time creating wines with bright acidity and citrus palate flavors.

Olema wines are driven by gentle, site-specific winemaking and include Sauvignon Blanc, Chardonnay, Chardonnay Reserve, Pinot Noir, Cabernet Sauvignon, Côtes de Provence Rosé, Sparkling Brut and Sparkling Brut Rosé. Olema wines are available for purchase through the mailing list, online at www.olemawines.com, and nationwide through select restaurants and distributors.

Winemaker: Tony Biagi

For Olema wines, Tony uses the same commitment in the level of care with which the Amici Cellars wines are crafted. From when the grapes arrive at the winery to when the wine is bottled, the Olema team ensures that its wines are true to their classic varietal

characteristics and vineyard sources.

Wines: Sauvignon Blanc/\$15 bottle

Chardonnay/\$15 bottle

Chardonnay Reserve/\$20 bottle

Pinot Noir/\$20 bottle

<u>Cabernet Sauvignon</u>/\$25 bottle <u>Sparkling Brut</u>/\$20 bottle <u>Sparkling Brut Rosé</u>/\$20 bottle

> FOR MORE INFORMATION, PLEASE CONTACT MELISSA DEVORE AT (707) 967-9560